# Partner Sales Cheat Sheet for Selling **Green Office Partner Services**



## **Core Green Office Partner Offerings**



#### Managed Print Services (MPS)

- Comprehensive Consultation
- Remote or Onsite Assessment
- Training and Installation
- Helpdesk and Onsite Support



#### **Paperless Solutions**

- Intelligent Document Management
- Secure Print Solutions
- **Cloud Faxing Solutions**
- **Business Workflow Optimization**

### What Clients Should You Refer?

#### We welcome all types and excel with print-rich businesses that are:

- Multi-site businesses (U.S./Canada)
- Single-site locations with multiple buildings.

#### We work across all industries, but we've found that the following need MPS the most:

- Healthcare
- Construction
- Hospitality
- Automotive
- Low

- Education
- Government
- Financial
- Manufacturing

# Why IT and Print Vendor Working Together is Better for Your Business

Use these key points to position the value of collaboration to your clients:

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- Unified Technology Strategy: By collaborating, your IT and print services are seamlessly integrated, simplifying management and enhancing overall efficiency.
- Strengthened Security & Compliance: Together, we ensure that both your digital and printed data are protected, helping you meet industry regulations like HIPAA and GDPR.
- Minimized Downtime: A coordinated approach allows for quicker resolution of technical issues, reducing disruptions and keeping your operations running smoothly.
- Scalable Solutions for Growth: Our partnership provides adaptable solutions that grow with your business, facilitating seamless expansion and technological upgrades.
- Enhanced User Experience: Working as one team, we deliver consistent support, improving user satisfaction through reliable and efficient services.

## **Ways to Transition Client Contracts**

You don't have to wait until a client's current agreement ends. Refer them anytime:

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- Refreshes: Seamless upgrades when current contracts expire.
- **Early Contract Termination:** GOP helps end contracts early.
- Add-Ons: Install new equipment now, migrate fully later.
- Service Non-Contracted Units: Client owns devices but needs managed support.
- Change of Service: Maintain lease, switch service vendors.
- Service Relationship Management: GOP manages existing vendor contracts until transition is complete

#### **How to Submit a Lead**



Quick Deal Submission: <u>printpartner.biz/deal</u>



Strategic Review Needed?

Request a "Book of Business" meeting by scheduling an Appointment here.

## **Print Partner Collateral**

Printpartner.biz/partner-content

For client-facing decks, one-pagers, and flyers, use this link:

Greenofficepartner.com/collateral

### **Key Contact**

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Schedule an Appointment