

# Marketing with Print Partner



At Print Partner, we provide a wide range of **marketing channel** support to empower our gold and platinum partners. We offer customizable marketing content for each of the channels listed below.

## TYPES OF MARKETING CHANNELS



### Social Media Content

We will help you create co-branded social media content tailored to your needs. Whether you're focusing on engaging with your followers or creating ads to target specific demographics, we'll provide content and images optimized for platforms like LinkedIn, Facebook, Reddit, and others.



### Email Campaigns

Our email templates are fully customizable with your content and branding. If you already have a campaign, we can seamlessly integrate print and solution-related messaging to enhance your outreach. Additionally, we can recommend email marketing platforms designed to bypass spam filters and effectively reach new prospects.



### Direct Mail

We design co-branded mailers to deliver your message directly to your audience's doorstep, with additional support available for design, graphics, and print.



### Hosting Events

If you're hosting or participating in a live event, we can provide co-branded materials, promotional content, and visuals to boost attendance and engagement. When appropriate, we may also participate in person and offer MDF support.



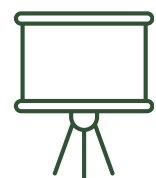
### Brochures and PDFs

We can help you design professional, co-branded materials with customized content and high-quality images, ensuring your message is visually appealing and effectively communicates both our value to your audience.



### Webpage Collaboration

Want to build a webpage that highlights your partnership with Green Office Partner? We'll create customized, SEO-optimized content with high-quality images to clearly communicate our partnership's value and help you compete effectively with Managed IT companies offering print services.



### Powerpoint Slides

Elevate your client presentations with our co-branded PowerPoint slides. We offer a comprehensive library covering various MPS and solution offerings, all tailored with your logo and customized content to match your messaging.



### Blogs

Have a blog idea in mind? Our content manager collaborates with your marketing team to develop insightful, engaging content that resonates with your audience. We also provide access to a wealth of ready-made articles that can be co-branded for your use on [printpartner.biz/blog](https://printpartner.biz/blog)



### Webinars

Looking to host a webinar? At Print Partner, we collaborate with our partners to co-host webinars that drive engagement and generate leads. Whether it's showcasing industry insights, introducing new solutions, or sharing best practices, we provide the platform, marketing support, and audience to help maximize your reach.

To request any of the following resources, visit [printpartner.biz/collateral](https://printpartner.biz/collateral)