

Delivering the industry's best user experience and comprehensive security, with the reliability to support high print and scan volumes that busy teams demand – all in a smaller footprint.

Xerox® VersaLink® C625 Color Multifunction Printer and B625 Multifunction Printer



MESSAGING OVERVIEW

10-WORD VERSION

Compact, robust, reliable. These workplace assistants exceed demand and expectations.

50-WORD VERSION

Multifunction printers that include comprehensive security and are robust enough to support the needs of the most demanding work groups, while offering the industry's best user experience, in a small footprint. With an array of features to automate everyday tasks, evolve as your needs change, are easy to deploy and manage, and are an environmentally friendly choice - these workplace assistants exceed demand and expectations.

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TARGET AUDIENCE/CUSTOMER PERSONA

Who are they?

- Any size workgroup in SMB and Enterprise needing to produce moderate to high print and scan volumes
- Offices where ease of use, multi-tasking, and workflow automation are essential
- Organizations that require the highest levels of cyber-security
- Organizations expanding their existing Xerox portfolio of Xerox® ConnectKey®-enabled devices, delivering a common user and IT support experience

What do they care about?

- **A consistent, user-friendly experience** that can be personalized and enables flexible workers
- **Technology to easily automate workflows** and streamline repetitive tasks to deliver productivity improvements
- **Adaptable technology** that adjusts quickly to disruption and evolves with the needs of the organization
- **Comprehensive security** to protect against intrusions and cyber threats
- **Flexible set of media handling configurations** with expandable feeding options to increase capacity to meet the growing needs of businesses
- **Fleet compliance.** Device management to fit into existing company infrastructure or configurable enough to meet expectations for a new vendors devices
- **Compliance with sustainability standards** such as ENERGY STAR®, EPEAT, Green World Alliance, and increased Post Consumer Recycled content

DIFFERENTIATORS AND PROOF POINTS

Generally, our differentiators are:

- Faster print and scan speeds within this segment
- Higher print and scan speeds than many similarly priced A3 offerings
- Comprehensive security – devices fit into any environment, providing data and network protection from cyber threats
- Superior user experience that delivers a true tablet-like experience that can be personalized and is consistent with ConnectKey-enabled devices, with superior usability tools such as Xerox Print Drivers, Xerox® Print and Scan Experience and Xerox® Easy Assist App
- Xerox Productivity Apps – workflow automation delivered via Xerox App Gallery
- Xerox® Workflow Central Platform – optional advanced document workflows

WHY CHANGE?	WHY NOW?	WHY XEROX?
<p>These devices are robust, highly capable, A4 workhorses, with an intuitive user experience that eases adoption. They connect with mobile and cloud applications, can be connected directly to critical business systems, and automate complex tasks to improve productivity. Comprehensive security prevents cyber threats and protects business information. Their adaptable technology evolves with business needs and supports digital resiliency objectives – they are the perfect fit for today's flexible work force and ensure customers' devices are future proofed.</p>	<p>These devices are true workplace assistants that meet the needs of flexible work today. With less time in the office, workers need to be even more productive while in the office. Simplifying the conversion of paper documents to digital using apps from the App Gallery, these devices are the perfect on-ramp to automating even the most complex workflows. Quick access to personal or business cloud repositories and mobile-ready features, provide the freedom and convenience to work at any time, from anywhere.</p>	<p>Xerox® ConnectKey® Technology provides a familiar, intuitive user experience that is consistent across the Xerox portfolio, simplifies getting work done quickly and delivers comprehensive security to protect devices, data, and documents. Coupled with an award-winning collection of print management and mobile printing solutions, which simplify time-consuming, repetitive, or complex tasks by extending device capabilities far beyond print. These are reliable, secure, and easy-to-use devices suitable for SMBs and Enterprises alike.</p>

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KEY FEATURES AND BENEFITS

Xerox® VersaLink® C625 Color Multifunction Printer

52/50ppm Letter/A4 Color Multifunction Printer with support for Legal

Best for workteams of 8 to 20 users

Copy, print, scan, fax, and email

The 7-inch tablet-like intuitive user interface lets you personalize, simplify, and speed through tasks

Comprehensive security is built in

Mobile-ready features make it easy to connect and print from any device

Powered by ConnectKey technology with apps and solutions to meet every business' needs

Xerox® VersaLink® B625 Multifunction Printer

65/61ppm Letter/A4 Black and White Multifunction Printer with support for Legal

Best for workteams of 8 to 20 users

Copy, print, scan, fax, and email

The 7-inch tablet-like intuitive user interface lets you personalize, simplify, and speed through tasks

Comprehensive security is built in

Mobile-ready features make it easy to connect and print from any device

Powered by ConnectKey technology with apps and solutions to meet every business' needs

ADDITIONAL INFORMATION

[Xerox.com – Xerox® VersaLink® C625](#)

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